

2012

Community Highlights



Methodist
DALLAS MEDICAL CENTER

Where life shines bright.™



The Charles A. Sammons Trauma and Critical Care Tower is set to be complete in 2014.



Folsom Event Chair Fred Hegi; Methodist Foundation President and CEO April Box Chamberlain, CFRE; Folsom Award recipient Michael M. Boone; and Methodist President and CEO Stephen L. Mansfield, PhD, FACHE

Folsom event benefits **new tower**

The Methodist Health System Foundation presented its eighth annual Robert S. Folsom Leadership Award to Michael M. Boone. Boone chose to designate the proceeds from the award event — totaling a record-breaking \$1.47 million — to Methodist Dallas Medical Center's neurosciences program.

The neurosciences program provides care for such conditions as brain and spine tumors; stroke, back, and neck pain; and spine disorders. It also achieved recertification this year from The Joint Commission as an Advanced Primary Stroke Center.

Learn more at MethodistHealthSystem.org/BrainAndSpine.

We're growing to give you a better, **brighter future**

At Methodist Dallas Medical Center, our mission is to improve and save lives through compassionate, quality health care. In 2012, we embarked on new, exciting pathways toward further achieving this goal.

Charles A. Sammons Trauma and Critical Care Tower

To further strengthen the health care safety net that Methodist Dallas provides to the entire North Texas region, we broke ground this year on this 248,000-square-foot tower, capable of treating 90,000 emergency, trauma, and critical care patients a year. Learn more at Foundation.MethodistHealthSystem.org.

Methodist Patient-Centered ACO

Methodist's accountable care organization (ACO) was one of 89 in the nation — and the only in Dallas–Fort Worth — selected in 2012 to participate in the federal Medicare Shared Savings Program. This venture strives to keep patients healthy while controlling health care costs and quality.

Methodist HomeCare

Methodist HomeCare will provide a full range of physician-directed home health services to patients in the comfort of their own homes.

Methodist HomeCare is an independent, legal entity separate from Methodist Health System, Methodist Dallas Medical Center, Methodist Charlton Medical Center, Methodist Mansfield Medical Center, Methodist Richardson Medical Center, and Methodist Hospitals of Dallas.



Teaming up with the community

Methodist Dallas Medical Center Community Advisory Board

Glenn Bodinson
The Rev. John Fiedler, DMin
Jim Fite
Duncan Fulton
Janie Means Gilmore
Yon Jordan
Harold Kleinman
Ron Ricks
George R. Schrader, chairman
Pat Smith
Darrell Thigpen, MD
Kelvin Walker
Dale Young

We are proud to support these local chambers

Dallas Black Chamber of Commerce
Dallas Regional Chamber of Commerce
Grand Prairie Chamber of Commerce
Greater Dallas Hispanic Chamber of Commerce
Oak Cliff Chamber of Commerce

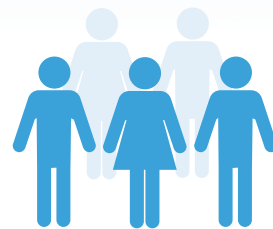
Numbers to **know**

7,605

The number of people Methodist Health System employed throughout the Metroplex in 2012.

2,857

The number of people employed at Methodist Dallas Medical Center, making the hospital the largest employer in the southern sector.



\$125 million

How much Methodist Health System provided in unreimbursed charity care in fiscal year 2011.

\$974 million

Economic impact, including from income and benefits provided for Methodist employees.

9

The number of consecutive years that Methodist Health System has been named among the Top 10 Best Places to Work by the *Dallas Business Journal*. For the second year in a row, the health system was also named one of the 100 Best Places to Work in Healthcare by *Becker's Hospital Review*.

2016

By this year, Methodist Health System aims to be the healthiest health system in America. We're well on our way, with recognition from:

- The *Dallas Business Journal* — for being among the Top 5 Healthiest Employers in North Texas
- The American Heart Association, who has named us a 2012 Platinum-Level Fit-Friendly Worksite.

Texas law prohibits hospitals from practicing medicine. The physicians on the Methodist Health System medical staff are independent practitioners who are not employees or agents of Methodist Health System or Methodist Dallas Medical Center.

To your health

In 2012, we made a difference in the community by hosting or sponsoring a variety of events, including:

- Time Out for Health at Cowboys Stadium
- Heart to Heart and Girl Talk women's health events
- Flex•Ability orthopedics event
- Oak Cliff Earth Day.



Methodist Dallas employees offered stroke education and blood pressure screenings and distributed sunflower seeds at Oak Cliff's Earth Day celebration.



Our support of the March of Dimes March for Babies raised more than \$60,000 to promote healthy pregnancies.



Juanita Cabrera gave birth to healthy daughter Katelyn Nicole, thanks to guidance from the Life Shines Bright Pregnancy Program.

Take a look!

These initiatives are making a difference in Dallas

- **Golden Cross Congregational Health Ministry.** Through partnering churches, Methodist provides health outreach and education.
- **Life Shines Bright Pregnancy Program.** Embracing and building upon the CenteringPregnancy® model, this program has successfully lowered the preterm birth rate for its participants from 18 percent to only 5.6 percent.
- **Lymphedema support.** Uninsured and underinsured Dallas County breast cancer survivors can apply to receive risk reduction and treatment services for lymphedema, a common side effect of cancer treatment, thanks to a \$600,000 grant from the Cancer Prevention Research Institute of Dallas.
- **MedAssist.** Also offered through the Golden Cross Academic Clinic, this program helps patients in financial need acquire vital medications through pharmaceutical partnerships.
- **Methodist Generations.** Formerly called Senior Access, this organization adopted a new name in 2012 to more accurately reflect its broad range of participants (ages 55 and older). The program offers a variety of wellness activities, social events, and education outreach throughout the year.
- **More convenient mammograms.** In partnership with Susan G. Komen for the Cure, Methodist's mobile mammography unit brought breast cancer screening directly to 3,733 women this year. The hospital's Monday Night Mammos events offered after-hours mammograms in a spa-like atmosphere.
- **Prostate Screening and Awareness Program.** This free service provided 3,047 prostate cancer screenings in the Methodist Dallas service area this year and all in all provides more screenings than any other hospital-based program in the nation.



Methodist Health System employees raised more than \$16,000 for the Dallas County American Heart Association Heart Walk.

Shining achievements

Methodist Health System

- Among health care's 40 fastest-growing companies nationwide by *Modern Healthcare* magazine
- 116 independently practicing physicians on the Methodist medical staff among *D Magazine's* Best Doctors in Dallas
- Four Dallas–Fort Worth Hospital Council Foundation Award winners
- 13 nurses on the 2012 Dallas–Fort Worth Great 100 Nurses list
- Among Health Care's Most Wired by *Hospitals & Health Networks* magazine for the third consecutive year

Methodist Dallas Medical Center

- Texas Health Care Quality Improvement Silver Award from the TMF Health Quality Institute for heart attack, heart failure, pneumonia, and surgical care
- The Joint Commission's Gold Seal of Approval™ for Orthopedic Joint Replacement Program

Learn more at MethodistHealthSystem.org/Awards.

Taking your heart to heart

Methodist Dallas Medical Center is finding ways to help local hearts from both inside and outside the hospital walls.

Award-winning heart care

The Joint Commission recognized Methodist Dallas as a *Top Performer on Key Quality Measures™* in heart attack, heart failure, and stroke outcomes, based on achievements in 2011. The hospital also received the American College of Cardiology Foundation's NDR Action Registry® — GWTG™ Silver Performance Achievement Award for 2012 — one of only 73 hospitals nationwide to do so.

Heart of the Community

Methodist Dallas increased its commitment to promote heart health with its Heart of the Community initiative in 2012. Among our efforts:

- Participating in the Dallas County American Heart Association Heart Walk, for which we raised more than \$16,000
- Presenting our Heart to Heart event, which included biometric screenings and women's heart health education
- Introducing the HeartSmart Profiler at MethodistHealthSystem.org/HeartSmart to help patients determine their heart age
- Promoting stroke and heart disease awareness at Oak Cliff Earth Day.

Learn more at MethodistHealthSystem.org/HeartOfTheCommunity.

